



L'impact du marché européen du carbone sur l'innovation verte

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A RETENIR

Dans cette étude nous analysons l'effet du marché européen du carbone (EU ETS) sur l'innovation dans les technologies "bas carbone". Nous mesurons l'innovation dans les technologies "bas carbone" grâce à une base de données de plusieurs millions de brevets, parmi lesquels nous identifions les technologies vertes grâce à la nomenclature officielle de l'Office Européen des Brevets. Les données couvrent 5500 entreprises couvertes par l'ETS (soit 80% de l'ETS) que nous comparons avec 8,5 millions d'entreprises non couvertes opérant dans les mêmes pays et secteurs.

Nos données révèlent une forte croissance de la part des brevets "verts" déposés à l'Office Européen des Brevets. Leur proportion a doublé entre 2005 et 2009, passant de 2% à plus de 4% du nombre total de brevets déposés. Cette accélération de l'innovation verte est particulièrement forte chez les entreprises réglementées durant la phase II de l'ETS (2007-2009).

Mais des analyses de "matching" comparant précisément les entreprises couvertes par l'ETS avec des entreprises similaires mais non réglementées montrent que l'ETS n'a eu aucun effet statistique sur l'innovation verte sur la période 2005-2009 par rapport à la période de référence 2000-2004. De nombreux tests de robustesse statistique confirment ce résultat

Cependant nous n'avons pas pu trouver de comparateur satisfaisant pour les grandes entreprises dont le nombre d'employés est supérieur à 80.000. Pour ces dernières, il ne nous est donc pas possible de conclure.

L'ETS dans sa forme actuelle ne semble donc pas procurer d'incitations assez fortes pour les entreprises à développer les technologies "bas carbone" indispensables pour réduire les émissions de CO2. Une allocation plus stricte des quotas et leur vente aux enchères devraient renforcer les incitations à l'innovation. Nos résultats suggèrent également la pertinence d'un couplage de l'ETS avec un mécanisme spécifique de subvention à la R&D dans les technologies bas carbone.

Résumé en français

Le système communautaire d'échange de quotas d'émission (SCEQE), en anglais European Union Emission Trading System, EU ETS), est en place depuis 2005 et est aujourd'hui le plus grand marché de crédits d'émissions de gaz carbonique dans le monde. Environ 11.000 installations – centrales électriques et installations industrielles – présentes dans 30 pays se voient allouer des crédits d'émissions de CO_2 qui peuvent être échangés sur le marché. Ces installations représentent environ 40% des émissions totales de gaz à effet de serre de l'Union Européenne (UE)1.

L'objectif principal de l'ETS est de réduire les émissions de CO_2 conformément aux engagements pris par l'UE. Cependant, lorsque les émissions de CO_2 deviennent soumises à un prix, cela crée pour les entreprises une incitation à développer des nouvelles technologies de production permettant de réduire ces émissions. Pour cette raison, un deuxième objectif de l'ETS est de favoriser le développement de technologies sobres en carbone. Cet objectif, secondaire à l'origine, est aujourd'hui très présent dans le discours politique, en particulier chez les décideurs européens qui voient l'ETS comme le fer de lance d'une politique visant à faire de l'Europe une économie décarbonée.

Le but de cette étude est d'évaluer par une analyse quantitative si cet objectif a été atteint. Nous évaluons l'effet que la mise en place du marché européen du carbone a pu avoir durant ses cinq premières années d'existence sur l'innovation dans les technologies permettant de diminuer les émissions de gaz à effet de serre. Ces cinq années offrent un recul suffisant pour détecter d'éventuels effets, et des études précédentes ont montré que l'effet des politiques environnementales sur l'innovation avait lieu surtout dans les 5 premières années suivant leur introduction (Popp, 2002).

Afin d'étudier cette question nous avons construit une base de données de brevets qui couvre 8,5 millions d'entreprises présentes dans 22 pays européens. Nous sommes capables de lier chacune de ces entreprises aux brevets qu'elles ont déposés depuis la fin des années 1970. Parmi ces brevets, la nouvelle

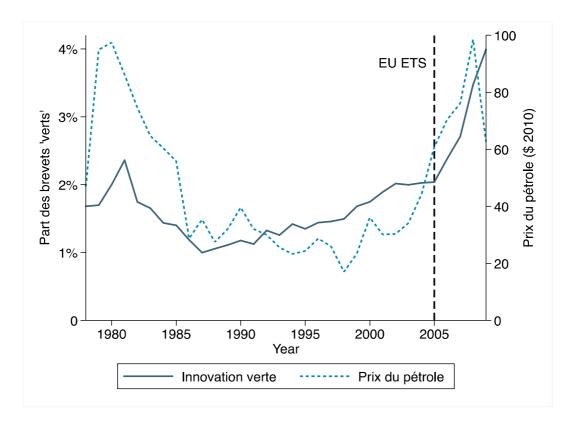
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¹ 24 pays étaient inclus dès le début, et 6 ont rejoint le système depuis.

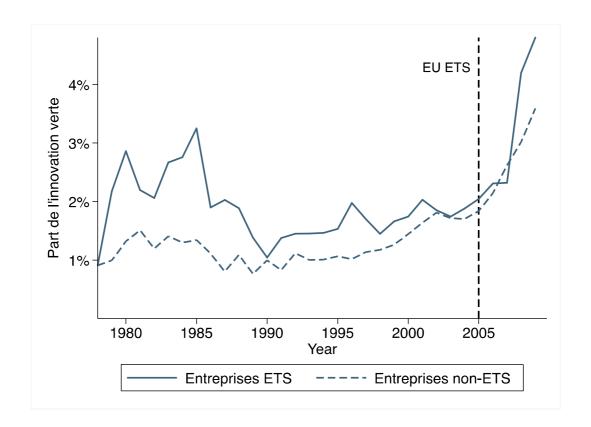
classification des brevets liés au changement climatique développée par l'Office Européen des Brevets nous permet d'identifier précisément les technologies de réduction d'émissions. Sur les 8,5 millions d'entreprises présentes dans notre base de données nous en avons identifié plus de 5500 couvertes par l'ETS. Ces entreprises représentent environ 80% de toutes les installations couvertes par l'ETS au niveau européen. Notre base de données nous permet de réaliser la première analyse de l'impact de l'ETS à grande échelle. De plus, nous disposons de données avant et après l'ETS pour les entreprises couvertes comme pour les entreprises non couvertes, ce qui nous permet de les comparer afin d'estimer précisément l'effet de l'ETS.

Nos données révèlent une forte croissance de la part des brevets "verts" déposés à l'Office Européen des Brevets. Cette proportion a doublé entre 2005 et 2009, passant de 2% à plus de 4% du nombre total de brevets déposés. Cette forte accélération a coïncidé avec la mise en place de l'ETS en 2005 (voir graphique cidessous). Cependant, elle a également coïncidé avec une augmentation très rapide des prix du pétrole et avec la mise en place de nombreuses réglementations favorisant les technologies à bas carbone (mesures en faveur des énergies renouvelables, etc.).

Afin d'analyser quel a pu être l'impact spécifique de l'ETS dans cette



augmentation de l'innovation environnementale, nous comparons l'activité de recherche des entreprises réglementées par l'ETS avec celle des entreprises non réglementées par l'ETS et présentes dans les mêmes secteurs et pays. Cette analyse montre une accélération de l'innovation verte chez les entreprises réglementées durant la deuxième phase de l'ETS qui a démarré en 2007 (voir cidessous).



Cette comparaison est cependant imparfaite. En particulier, dans notre base de données seule une entreprise sur 1700 est réglementée par l'ETS, mais ces entreprises représentent environ un tiers des brevets "bas carbone" déposés en Europe. Il apparaît donc que les entreprises ETS sont plus grandes que la moyenne, et la différence entre les deux groupes en termes d'innovation verte post-ETS pourrait parfaitement s'expliquer par des différences fondamentales entre le type d'entreprises concernées. Afin d'adresser la question de la manière la plus fiable possible nous procédons dans cette étude à une analyse de "matching". Pour chaque entreprise couverte par l'ETS nous cherchons dans nos données une entreprise non réglementée dont les caractéristiques (taille, nombre d'employés, secteur et pays d'activité, etc.) sont les plus proches

possibles. La seule différence visible entre les deux entreprises est que l'une a été réglementée par l'ETS et l'autre non, et nous pouvons alors attribuer avec confiance toute différence dans l'activité d'innovation entre les deux entreprises à l'ETS.

Il est important de rappeler qu'afin de minimiser les coûts administratifs seules les installations industrielles suffisamment importantes en termes d'émissions participent à l'ETS. Les petites installations, elles, ne sont pas couvertes. Sur deux entreprises très similaires sur tous les plans mais dont l'une possède une installation juste au-dessus du seuil d'inclusion et l'autre une installation un peu plus petite, seule la première verra ses émissions réglementées tandis que la deuxième ne fera face à aucun surcoût sur ses émissions. Cela explique comment nous avons pu trouver, dans de nombreux cas (mais pas toujours), des couples d'entreprises à comparer. Les techniques de matching permettent de contrôler à la fois l'hétérogénéité entre les entreprises et tous les facteurs qui affectent les entreprises couvertes comme les entreprises non couvertes (prix des matières premières et de l'énergie, politiques sectorielles et nationales, conditions économiques, etc).

Nous avons pu trouver 743 couples d'entreprises ETS/non ETS similaires. Lorsque nous comparons l'activité d'innovation de ces entreprises nous ne trouvons aucun effet statistique de l'ETS sur l'innovation verte. Nous pouvons affirmer avec 95% de confiance que l'effet de l'ETS sur l'innovation verte se situe dans un intervalle compris entre -0,001 brevet et +0,001 brevet.

Nous avons conduit une série de tests de robustesse afin de valider ces résultats :

- pondération du nombre de brevets par le nombre de citations qu'ils reçoivent et par le nombre de pays où ils sont déposés, afin de contrôler la qualité des inventions;
- utilisation des brevets nationaux au lieu des brevets déposés à l'Office
 Européen;
- utilisation d'une définition élargie des brevets verts ;
- utilisation de données de 2005 afin d'agrandir notre échantillon à 3177 paires;
- matching avec des entreprises dans des pays non couverts par l'ETS;
- tests de variable omise, etc.

Il n'est pas impossible que l'ETS n'ait un effet que sur les fournisseurs de technologies et pas directement sur les entreprises réglementées. Cependant la théorie économique indique que les entreprises directement réglementées sont les plus susceptibles de réagir aux politiques environnementales. Par ailleurs, les entreprises de notre échantillon ont déposé 25.000 brevets depuis l'an 2000 : il s'agit donc d'entreprises à forte capacité d'innovation, y compris dans les technologies vertes, et nos analyses montrent qu'elles n'ont pas utilisé ces capacités pour innover plus dans les technologies environnementales à la suite de l'ETS.

Il est possible que l'ETS n'ait un effet que sur les entreprises pour lesquelles nous n'avons pas pu trouver de comparateur satisfaisant, c'est-à-dire les plus grandes entreprises. Les analyses de matching ne permettent pas de conclure pour ce qui concerne ces entreprises en particulier. Au vu de nos résultats, nous pouvons cependant affirmer que l'effet de l'ETS sur l'innovation verte semble jusqu'à présent limité.

Ces résultats ont des implications importantes. L'ETS restera au cours des années à venir la principale politique européenne de réduction des émissions de carbone et vise à transformer l'Europe en une économie décarbonée. Notre étude montre que l'ETS dans sa forme actuelle ne semble pas procurer d'incitations assez fortes pour les entreprises à développer les technologies "bas carbone" qui sont indispensables pour réduire les émissions massivement comme l'Europe s'y est engagée. Ces résultats pourraient avoir des conséquences importantes sur les marchés du carbone actuellement en création aux Etats-Unis, en Australie, en Nouvelle-Zélande et ailleurs, notamment sur la manière dont ils sont conçus.

Pour quelles raisons l'ETS ne semble-t-il pas inciter au développement d'innovation vertes? De nombreux experts avaient prédit dès la mise en place de l'ETS que l'allocation trop généreuse de permis combinée à leur distribution gratuite ne seraient pas de nature à inciter les entreprises à développer des technologies innovantes (Schleich, 2005; Gagelmann, 2005; Grubb, 2005). Nos données ne nous permettent pas de tester directement ces théories, mais nos résultats semblent les confirmer. Les implications sont claires : une allocation plus stricte des quotas (donc un prix du carbone plus élevé), leur vente aux enchères, ne peuvent que renforcer les incitations à l'innovation et sont donc des

pas dans la bonne direction.

Nos résultats confirment également que créer un prix pour le carbone n'est pas forcément suffisant pour susciter de l'innovation dans les technologies permettant d'en limiter les émissions. Comme l'ont montré de nombreux auteurs, l'effet des politiques environnementales sur l'innovation est maximale lorsque les instruments économiques (taxes, permis) sont complémentés par des subventions à la R&D environnementale (Jaffe, 2005; Fischer, 2008; Acemoglu et al., 2012). L'ETS a été créé d'abord pour parvenir à des réductions d'émissions économiquement efficaces, et c'est peut-être trop lui demander que de croire qu'il peut, seul, sans crédits d'impôts spécifiques pour la recherche dans les technologies bas-carbone, amener la révolution verte que l'Europe appelle de ses vœux.

1 Introduction

The European Union Emissions Trading Scheme (EU ETS) was launched in 2005 and is today the world's largest carbon market. Under the scheme, around 11,000 power stations and industrial plants in 30 countries are allocated tradable emissions permits, covering 40% of the EU's total greenhouse gas emissions². As the main instrument of the EU's policy to mitigate climate change, the EU ETS was primarily intended to reduce carbon emissions. However, when regulated firms expect to face a higher price on emissions relative to other costs of production, this provides them with an incentive to make operational changes and investments that reduce the emissions intensity of their output. The "induced innovation" hypothesis, dating back to Sir John Hicks (1932) and restated in the context of environmental policy by Porter (1991), suggests that part of this new investment will be directed toward developing and commercializing new emissions-reducing technologies. The EU ETS can therefore be expected to spur development of new low-carbon technologies. This vision has been articulated many times by EU policy makers, who envisage the EU ETS to be a driving force of the transition to a low-carbon economy.

Over the past few decades a considerable theoretical literature has developed the induced innovation hypothesis, in particular in the context of climate change mitigation (see Goulder, 1999a; Zwaan, 2002; Popp, 2004; Popp, 2006a; Gerlagh, 2008; Acemoglu, 2012). The impact of environmental policy on technological change may be the greatest determinant of the long-run cost of emissions abatement, and hence, perhaps one of the most important criteria on which to judge its success (Kneese (1975). In light of this, there is an ongoing research effort to empirically understand and quantify the link between environmental policies and technological change (see Popp, 2009; Popp, 2010; and Ambec, 2010, for recent surveys). Our study contributes to this literature.

In this study we investigate the impact of the EU ETS on low-carbon

² 24 countries were included from the beginning. 6 countries have joined since then.

technological change in the first 5 year of the Scheme's existence. Previous studies have found that most of the induced innovation response is observed in the first 5 years following the introduction of a new environmental policy (Popp, 2002). We examine a newly constructed data set that records firms' regulatory status with respect to the EU ETS, basic firm characteristics, and patenting activities. The new low-carbon patent classification recently developed by the European Patent Office (EPO) allows us to precisely identify emissions reduction technologies. Our data set covers over 8.5 million firms across 22 EU countries. We identify over 5'500 firms that are directly regulated under the EU ETS, accounting for nearly 80% of EU ETS covered emissions and installations. The data stretches back to before 2005, so that we are able to compare unregulated and would-be regulated firms both before and after the EU ETS was implemented.

The EU ETS offers a unique opportunity to investigate the impact of environmental policy on technological change. To be sure, the EU ETS is the first and largest environmental policy initiative of its kind anywhere in the world, which makes it an interesting large-scale case study. But more importantly, in order to control administrative costs the EU ETS was designed to cover only large installations. Firms operating smaller installations are not covered by EU ETS regulations. Because environmental regulations create stronger incentives for innovation among the regulated firms (Milliman, 1989; Fischer, 2003), we can detect the impact of the EU ETS on technological change by comparing regulated companies with otherwise similar but unregulated companies. Using both exploratory data analysis and matching methods that enable us to control for firm heterogeneity and for factors that affect both regulated and unregulated firms (input prices, sector- and country-specific policies, etc.), we provide the first comprehensive empirical assessment of the impact the EU ETS on low-carbon technological change.

Exploratory data analysis reveals a rapid increase in low-carbon patenting activities since 2005. This increase seems to have disproportionately affected EU ETS regulated companies, especially during the more stringent second trading

phase that started in 2008. Naive estimates obtained by comparing EU ETS and non-EU ETS firms suggest that the Scheme may be responsible for up to 30% of the increase in low-carbon patenting of regulated companies in the first 5 years of the EU ETS compared to the 5 years preceding the new regulations. More refined estimates that combine matching methods with difference-in-differences, however, provide evidence that the EU ETS has not impacted the direction of technological change. This finding appears to be robust to a number of stability and sensitivity checks. While we cannot completely rule out the possibility that the EU ETS has impacted only large companies for which suitable unregulated comparators cannot be found, our findings suggest that the EU ETS so far has had at best a very limited impact on low-carbon technological change.

The EU ETS is expected to remain an integral part of the EU's strategy for building a low-carbon Europe (European Commission, 2011). Our results suggest, however, that the EU ETS in its current form might not be providing strong enough incentives for low-carbon technological change. This may have important policy implications for the EU's low-carbon strategy going forward, as well as other regulatory carbon market programs now being implemented in New Zealand, the North-Eastern United States, Australia, and elsewhere.

The report proceeds as follows. Section 2 surveys the evidence on environmental policy and directed technological change, especially in the context of emissions trading. Evidence from the US Acid Rain Program and early studies of the EU ETS help us develop expectations of how the EU ETS is likely to have impacted technological change. We also discuss to what extent our patent data enables us to measure technological change. In section 3 we describe how we construct the data set. In section 4 we familiarize ourselves with our the data, and use the data to begin unpacking the characteristics of low-carbon technological change. In section 5 we turn our eye to estimating the impact of the EU ETS, and section 6 summarizes the evidence and offers some concluding observations.

2. Literature review

2.1 Previous empirical studies

Several studies have found evidence that environmental policy does impact the direction of technological change (Lanjouw, 1996; Brunnermeier, 2003; Popp, 2002; Popp, 2003; Popp, 2006; Arimura, 2007; Lanoie, 2007). Popp (2006) finds an almost immediate patenting response to domestic clean air regulations in the US, Germany, and Japan. Johnstone (2010) find that renewable energy patents have increased dramatically as national and international climate change policies have multiplied.

When examining the impact of emissions trading specifically the conclusions are more modest. Most studies concern the US Clean Air Act's Acid Rain Program, launched in 1995. Early estimates suggested nearly half of the emissions reductions were achieved by installing scrubber technology, and the remainder by switching to coal with a lower sulphur content (Schmalensee, 1998). The scrubber technology existed before 1995, but had in many instances not been economically viable. The "innovation" resulting from the Acid Rain Program appears to have been focused on operational rather than technological change, therefore (Burtraw, 2000). There is nevertheless some evidence of very narrowly directed technological change. Popp (2003) detects an increase in patents that improved the efficiency of scrubbers.³ This effect was confined to early years under the new regime though, and the Program has not provided ongoing incentives for technological advancement (Lange, 2005). This squares with findings that the use of scrubber technology as an emissions abatement strategy has actually declined over time (Burtraw, 2009).

2.2 The EU ETS and technological change

Since its launch in 2005, there has been vigorous debate about whether the EU ETS would induce firms to develop new emissions-reducing technologies, many

³ It is worth noting that Title IV of the Clean Air Act, which establishes the Acid Rain Program, also includes special provisions that reward firms specifically for the use of scrubbers. It is not entirely clear, therefore, how much was "the market's doing".

arguing that it would not because of an overly generous allocation of emissions permits (Schleich, 2005; Gagelmann, 2005; Grubb, 2005). Indeed, a few early case studies summarized by Petsonk (2007) indicate that rather than developing new technologies, firms have been introducing well-known technological solutions that had simply not been economically viable before the EU ETS imposed a carbon price on regulated firms.

A growing literature of interviews and case-studies provides support for this conclusion. Tomas (2010) study four large EU ETS regulated Portuguese chemical companies, suggesting that the EU ETS may have encouraged some emissions reducing innovation, but largely in the form of energy efficiency improvements. Hoffmann (2007), reporting on case studies in the German electricity sector, find that the EU ETS has an effect only on innovation decisions with a short time horizon. Development of new low-carbon technologies generally does not fall into this category. Martin (2011) conduct semi-structured interviews with nearly 800 European manufacturing firms, of which almost 450 operated EU ETS regulated installations, finding a positive effect of the EU ETS on process innovation, but not on product innovation. The former involves operational innovations to a greater degree, while the latter is more closely associated with technological advancement. Similarly, a survey of Irish EU ETS firms tentatively suggests that almost no resources were available for lowcarbon R&D in Phase 1 of the trading program (2005-2007), while many of the firms had pursued operational innovations like installing new machinery or equipment, making process or behavioral changes, and/or employing fuel switching to some degree (Anderson, 2011a).

The practice of fuel switching in particular appears to have been very important so far. Fuel switching requires neither capital investment nor R&D, only that power providers bring less polluting gas-fired plants online before coal-fired ones as demand ramps up. This changes the average fuel mix in favor of natural gas, and therefore reduces the carbon intensity of output. Fuel switching is a purely organizational innovation. Macroeconomic estimates suggest that the EU ETS reduced total emissions by roughly 50-100 million tons of CO₂ annually in

Phase 1, or roughly 3-6%, compared with a "business-as-usual" scenario (Ellerman, 2008; Anderson, 2011). Meanwhile, model-based estimates of power sector emissions abatement from fuel switching alone range from 26-88 million tons (Delarue, 2008; Delarue, 2010). These estimates suggest that fuel switching very likely accounts for the lion share of emissions reductions in the EU ETS so far. While this is not a problem in and of itself, one should be conscious that the capacity for emissions reductions through fuel switching is very limited compared to the EU's longer term targets. Delarue (2008) estimate that fuel switching has the potential to reduce emission by up to 300 million tons per year, which is no more than a tenth of what is needed to meet the EU target to cut emissions by 80% by 2050 against 1990 levels⁴.

These observations motivate a special interest in whether the EU ETS is encouraging firms to develop new technologies that can help achieve the ambitious long term targets. Though most of the evidence so far suggests companies are employing fuel switching and other short-term strategies to reduce emissions, at least during Phase 1 of the scheme (2005-2007) for which studies are available, it is conceivable that they simultaneously start to develop new technologies that will facilitate future emissions reductions. Yet, there is little systematic evidence so far as to what impact the EU ETS is having on low-carbon technological change. This paper uses a newly constructed patent data set to help answer this question.

3 Data

3.1 Patent data

We use patent applications to focus on that part of "innovation" concerned with technological change. Patents have been used extensively as a measure of technological change in the recent induced innovation literature (Popp, 2002; Popp, 2006; Johnstone, 2010) and the advantages and drawbacks of patents are now well-understood (see OECD, 2009, for a recent survey). Patents provide a

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 $^{^4}$ The EU target amounts to reducing annual emissions by roughly 4'500 million tons compared to 1990, or roughly 3'500 million tons compared to current emission levels.

useful measure of the output of innovative activity and are available at a highly disaggregated technological level. Moreover, recent advances in linking patent data with company data makes it possible to construct firm-level patent portfolios.

Our patent data are drawn from the World Patent Statistical Database (PATSTAT) maintained by the European Patent Office (EPO). PATSTAT is the world's most comprehensive patent data set, including over 60 million patent documents from 80 patent offices. The PATSTAT database reports the name of patent applicants. We use this information to link patents with the companies that hold them. Note that while the EU ETS regulations apply at the level of the installation, patents measure innovation at the level of the firm.

As our main measure of innovation activity we use patent filings with the EPO. EPO patents provide a common measure of innovation for all of Europe, unlike self-reported innovation measures or patents filed with national patent offices, for which the standards vary from firm-to-firm or country-to-country. In addition, EPO patents provide a useful quality threshold as only high value inventions typically get patented at the EPO⁵. However, in some of our robustness tests we also look at patents filed with national patent offices to gauge whether our findings depend on how narrowly we define the patents of interest.

All patents filed at the EPO are categorized using the European patent classification (ECLA), which includes a recently developed class pertaining to "technologies or applications for mitigation or adaptation against climate change", or "low-carbon technologies" for short. These low-carbon technologies include, to name a few, efficient combustion technologies (e.g. combined heat and power generation) and energy storage (e.g. fuel cells). This class helps us measure the direction of technological change. Because the EPO low-carbon

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⁵ Evidence shows that the highest value technologies are patented in several countries (Harhoff, 2003), and indeed, one of the methods used to measure the value of patents is to count the number of countries is which they are filed (Zeebroeck, 2011). Patents filed at the EPO get patented in 6 EPO member countries on average.

classification is not comprehensive, we also test the robustness of our results to the inclusion of additional patents that other authors have considered low-carbon, in particular patents pertaining to energy-efficient industrial processes⁶. The precise description of the various sub-classes for low-carbon patents used in the paper can be found in the appendix.

Finally, because the value of patents is known to be heterogeneous, we also check the robustness of our analysis to using quality-weighted patent counts. We use two ways to account for the quality of patents: forward citations and family size. Citation data have been widely used in the literature to control for the quality of patents. With this method, patents are weighted by the number of times each of them is cited in subsequent patents (see Trajtenberg, 1990; Harhoff, 1999; Hall, 2005). The family of a patent is the set of patents protecting the same invention in various countries. Counting the number of countries in which a patent is filed is another common measure of patent quality (Harhoff, 2003; Zeebroeck, 2011). Family data also presents the advantage of being more rapidly available than citations⁸, which is especially valuable when dealing with very recent patents as we do.

3.2 Matching patent data with company data

We have then matched the PATSTAT database to company data from the Orbis database. Our company data set includes roughly 8.5 million firms in 22 EU countries, operating in sectors of the economy covered to some degree by EU ETS regulations, including the power sector, iron and steel, cement, glass, pulp and paper, etc. 18 of these countries launched the EU ETS in 2005, and the other four (Norway, Switzerland, Romania, and Bulgaria) either have either joined later or have stayed outside of the EU ETS altogether. Our data set is therefore more restricted in terms of geographical coverage than the EPO and also covers

⁶ An updated list of environment-related patent classification codes is available from the OECD's Environmental Policy and Technological Innovation (EPTI) website: www.oecd.org/environment/innovation.

⁷ Patent family information comes from the DOCDB family table in PATSTAT.

⁸ Patents are typically mostly cited two years after their publication, hence four years after they are first filed.

fewer sectors than the EPO does (see appendix for details). Nevertheless the firms in our data set have filed nearly 760'000 patents altogether, which accounts for just under 30% of all patents filed at the EPO, and 63% of all patents filed at the EPO by firms located in one of the 22 countries in our dataset. Since EU ETS regulated sectors only represent a share of the economy in these countries, this very high percentage gives us great confidence that we managed to include the patent history of a vast majority of the companies operating in EU ETS regulated sectors⁹.

3.3 Identifying EU ETS-covered companies

The European Commission makes regulatory data available for the approximately 12,000 regulated installations across Europe. Data on ETS-regulated companies as provided by national registries is available at the plant level, while patent data and other firm characteristics are available at the company level. For each ETS-covered installation, we therefore need to identify its mother company. We have collected this data by directly contacting national registries and complementing this information by manual improvements. By combining records from 18 national registries with the financial database Orbis, we have identified 5'521 firms operating installations regulated under the EU ETS. They account for 91.3% of installations and 95.4% of Phase 1 emissions in these 18 countries. Looking across the whole of the EU ETS, they account for 75.8% of all installations and 79.3% of Phase 1 emissions (see table 1), Italian installations being the most notable omission.

Table 1 - Coverage of the EU ETS

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⁹ We have also conducted extensive manual double-checking, so we can reasonably assume that companies for which we were unable to find any patent data have actually not filed any patent at the EPO. It is well documented that only a fraction of companies ever file patents, and this is likely to be especially true of the EPO that has high administrative costs.

	Number of installations	Mton of emissions	Percent of installations covered	Percent of emissions covered
Austria	217	97.8	91.7	100.0
Belgium	347	178.7	98.6	100.0
Czech Rep.	415	290.8	92.5	96.9
Denmark	399	93.1	92.7	95.2
Estonia	54	56.3	66.7	15.3
Finland	637	133.9	80.7	95.4
France	1100	450.2	97.5	99.6
Germany	1944	1486.3	97.2	99.4
Ireland	121	57.7	76.0	94.6
Lithuania	113	34.4	85.8	91.4
Luxembourg	15	9.7	66.7	78.1
Netherlands	419	259.3	58.0	54.1
Poland	869	712.7	90.0	98.6
Portugal	265	110.7	97.0	98.9
Slovakia	191	91.4	86.9	99.3
Spain	1072	498.1	97.9	98.3
Sweden	774	67.6	93.9	98.8
UK	1107	628.0	86.3	97.7
Total	10059	5256.6	91.3	95.4
Total EU ETS	12125	6321.3	73.8	79.3

Note: The first two columns of this table show the number of Phase 1 installations in each of the 18 countries in our sample, and their allocated emissions (source: CITL). The following two columns show the percentages of installations and emissions for which the operating firm has been identified. The two rows at the foot of the table summarise our data set's EU ETS coverage for our 18 countries as well as as a proportion of the EU ETS as a whole.

4 A first look at the data

4.1 Total low-carbon innovation at the EPO

The EPO was created in 1978. Since then, over 2.5 million patents have been filed with the EPO, of which just over 50'000 (or 2%) have been classified as low-carbon inventions. The number of patents for these low-carbon technologies shows a distinct pattern over time. There was a surge in patenting for these technologies in the early 1980s, widely attributed to the second oil price shock in the late 1970s (Dechezleprêtre et al., 2011). The number of low-carbon patents

filed each year then stayed roughly level until the mid-1990s, after which it began to rise again. The number has increased rapidly in recent years, with over 32'000 of these 50'000 patents filed since the year 2000. Patents for low-carbon technologies have also been rising rapidly as a share of all patents (see figure 1). This trend is particularly evident after 2005, with the share doubling from 2% to 4% in just a few years. A simple Chow test strongly rejects the hypothesis that there is no structural break in 2005 (p-value<0.001).

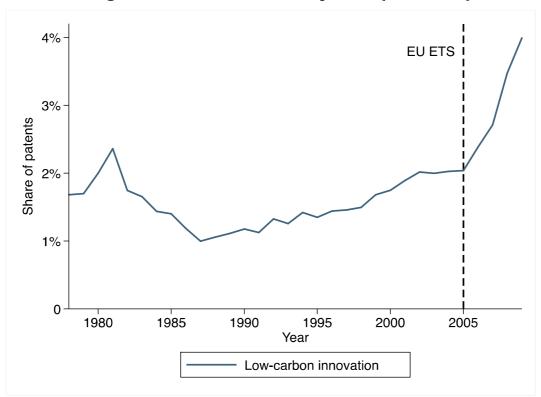


Figure 1 - Share of low-carbon patents (1978-2009)

While this pattern is robust to using an expanded definition of "low-carbon technologies", it does not apply to environmentally friendly technologies in general. To see this, figure 2 also plots the share of patents for non-greenhouse gas "pollution control technologies", as defined by Popp (2006)¹⁰, which does not display the same structural break (one cannot reject the hypothesis of no structural break in 2005 at conventional significance levels). The sudden surge in patenting activity, therefore, appears to be specific to low-carbon technologies and to coincide with the launch of the EU ETS. Could the structural break in low-

 $^{^{10}}$ These technologies pertain to reduction of local pollutants including SO_2 and NO_X .

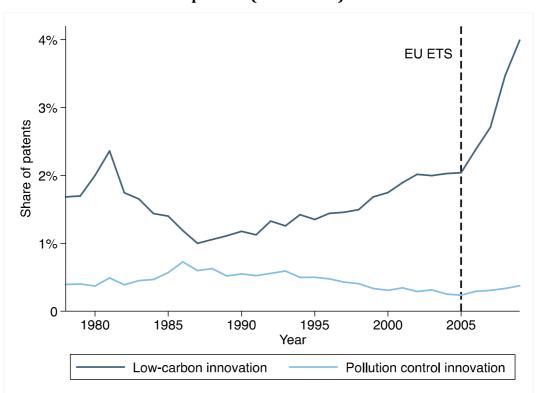


Figure 2 – Share of low-carbon patents vs other environment-related patents (1978-2009)

Just like the increase in low-carbon patenting in the early 1980s was due to the second oil price shock, the recent upsurge in patenting could be due to increasing oil prices. When comparing the share of low-carbon patenting with the evolution of oil prices (see figure 3), one notices that the current surge in patenting follows immediately on the heels of the rapid oil price increases staring in the early 2000s. Patenting for pollution control, on the other hand, was not responsive to the oil price in the 1980s, and so it is not surprising it has stayed flat recently. Looking at the aggregate trends over time, therefore, is not enough to determine whether the increase in low-carbon patenting since 2005 is the result of the EU ETS, oil prices, or some other factor. In order to isolate the impact of the EU ETS we must compare the experience of firms regulated by the EU ETS with those not covered by the regulation. Both groups will have faced the same oil prices and other macroeconomic conditions, but starting in 2005 they were subject to different regulatory regimes.

100 **EU ETS** 80 3% Share of patents 60 2% 1% 20 1980 1985 1990 2000 1995 2005 Year Low-carbon innovation Crude oil price

Figure 3 - Share of low-carbon patents and crude oil price (1978-2009)

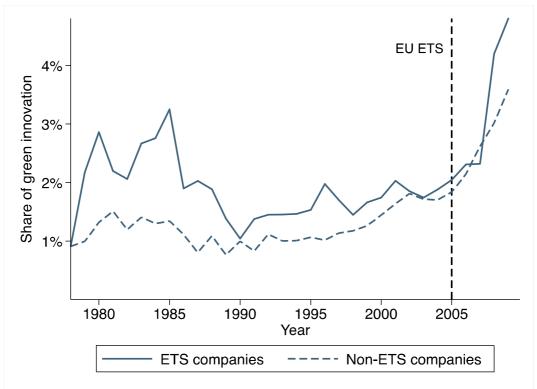
4.2 A first comparison of EU ETS and non-EU ETS companies

As mentioned above, our newly constructed data set includes roughly 8.5 million firms in 22 EU countries, among which we identified 5'521 firms regulated under the EU ETS. Because our data set records the firms' regulatory status, we can compare the patenting activities of EU ETS and non-EU ETS firms.

Figure 4 decomposes the overall trend seen in figure 1 into its EU ETS and non-EU ETS components. First, it is reassuring that the pattern does not alter notably. In fact, the correlation coefficient of the low-carbon patent share in EPO and in our data set is 0.94. Second, at least visually it appears as if the share of low-carbon patents was roughly the same among EU ETS and non-EU ETS firms in the 5 years before the EU ETS launched, and also during Phase 1 of the EU ETS (2005-2007). As mentioned in section 2, it was widely argued that too many emissions permits were issued for Phase 1, and that this meant firms would have

little incentive to develop new abatement technologies. The second trading phase began in 2008 and was widely expected to constrain emissions more tightly. Coinciding with the start of Phase 2, the share of low-carbon patents among EU ETS firms rose more rapidly than among non-EU ETS firms.

Figure 4 – Comparative shares of low-carbon patents for EU ETS and non-EU ETS companies (1978-2009)

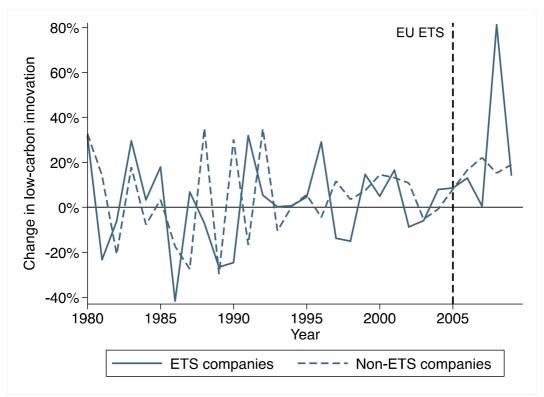


One might be concerned that the surge in patenting activity by EU ETS firms compared to non-EU ETS companies might have been accompanied by a concurrent drop in the relative average quality of inventions filed by EU ETS companies. However, the average number of citations received by low-carbon patents filed by EU ETS companies since 2005 does not significantly differ from those filed by non-EU ETS companies. Similarly, the size of low-carbon patent families is the same for EU ETS and non-EU ETS companies.

The pattern across the two groups is even starker when viewed in terms of year-on-year changes (see figure 5). Up until the mid-1990s there is no clear pattern at all. Then in 1997 the Kyoto Protocol was agreed, which among other things

established emissions reduction targets for EU countries. Over the next 5 years the number of low-carbon patents grows for both EU ETS and non-EU ETS firms alike, EU ETS firms being slightly outpaced, but the growth gradually declines until 2003. Then in 2003 the European Parliament adopted the EU ETS directive, and low-carbon patent growth began to pick up again, slightly earlier for EU ETS companies than non-EU ETS companies. After the 2005 launch of the EU ETS, the price of a permit initially varied between €10 and €30. It soon became clear, however, that the regulations were not as stringent as had been anticipated. The number of low-carbon patents filed by EU ETS firms quickly leveled off. In late 2006 it became evident that way too many permits had been issued for Phase 1, and the market price of emission permits collapsed, seemingly taking the growth of low-carbon patents in 2007 with it. It was not until 2008, when Phase 2 of the EU ETS began, that we can once again see an increase in the growth of low-carbon patenting, and a clear divergence between EU ETS and non-EU ETS firms.

Figure 4 – Annual change in number of low-carbon patents for EU ETS and non-EU ETS companies (1978-2009)



5 Estimating the impact of the EU ETS on low-carbon

innovation: results from a matching exercise

5.1 Naive estimates of the impact of the EU ETS

Since 2005 EU ETS firms have filed 2232 climate related patents, compared to 1018 patents in the 5 preceding years (an increase of 119%). Non-EU ETS firms filed 4666 and 2539 patents protecting low-carbon technologies in the corresponding periods (an increase of 84%). Low-carbon patenting grew at similar rates among EU ETS and non-EU ETS firms in the pre-EU ETS period. If we then were to assume that the number of low-carbon patents filed by EU ETS firms would have grown at the same rate experienced by non-EU ETS firms, had they not been regulated, we can calculate a naive estimate of how many low-carbon patents the EU ETS has added so far: $2232 - (1.84 \times 1018) = 361.2$, or 16% of their 2232 low-carbon patents. Put another way, the EU ETS would account for 29.7% of the 5-year increase in low-carbon patenting by EU ETS covered firms.

This is clearly a very naive estimate. The underlying assumption is that EU ETS firms and non-EU ETS firms are comparable in all relevant respects apart from regulatory status. More precisely, we are assuming that the patenting activities of unregulated firms provide an accurate counterfactual estimate of how EU ETS companies would have behaved had they not become regulated. This assumption may be problematic in case non-EU ETS firms are also responding to the new regulations. A more pressing concern, though, is that the two groups of firms appear to be very different even before the EU ETS. Just looking at the patenting activities of these two groups reveals that while only 1 in roughly 1700 firms is EU ETS regulated they account for nearly 1 in 3 low-carbon patents in the 5 years before the EU ETS launched. Clearly, EU ETS companies do not appear to be representative of the population of firms as a whole.

One simple way to make the two groups more comparable with respect to

patenting activities is to restrict our view to the most prolific patenters. Excluding the 10 most prolific, as they are clear outliers, we then look at the next top 100 low-carbon patent holders. 25 of these 100 firms were directly regulated by the EU ETS, and a further 17 either owned or were owned by EU ETS companies. Putting to one side the 17 companies with unclear regulatory status, EU ETS companies in this subsample filed 678 low-carbon patents over the period 2005-2009, and 408 in the 5 preceding years (an increase of 66%). Non-EU ETS firms filed 1347 and 897 low-carbon patents in the corresponding periods (an increase of 50%). This very crude selection rule appears to produce a set of much more comparable firms, with 1 in 3 firms in this sample being EU ETS regulated and the EU ETS companies accounting for nearly 1 in 3 low-carbon patents in 2000-2004. Repeating the same calculation as before for this much more balanced sample, we attribute $678 - (1.5 \times 408) = 66$ out of their 678 lowcarbon patents to the EU ETS, or 10%. Put another way, the EU ETS would account for 24.4% of the 5-year increase in low-carbon patenting by EU ETS covered firms. Non-EU ETS firms that are more similar on pre-2005 characteristics are likely to provide a better counterfactual estimate of what the EU ETS firms would have done had they not been regulated. When we use this improved counterfactual the estimated impact of the EU ETS on low-carbon technological change, it turns out, is smaller.

5.2 Matching for observed characteristics

We face a difficult identification problem. Looking at changes over time is not sufficient, because it is not possible to adequately control for things like oil price fluctuations and changes in macroeconomic conditions. Comparing EU ETS firms with non-EU ETS firms at a given time allows us to better control for these timevariant factors. On the other hand, as we have discovered, the typical EU ETS firm appear to be very different from the typical unregulated firm even before the EU ETS launched in 2005. This comparison may therefore wrongly attribute some low-carbon patents to the EU ETS that are really the result of other systematic differences between EU ETS and non-EU ETS firms.

Selecting a group of firms that are more similar prior to 2005 would make it more difficult to explain away any difference in outcomes by factors other than the EU ETS. Our estimates so far have been constructed with lenient requirements for similarity, and our attempts to create a more balanced sample have been crude. Ideally one would like to match each EU ETS firm with a group of non-EU ETS firms with similar resources available and facing similar demand conditions, regulations, input prices, etc. In this section we perform just such a matching exercise in order to better estimate the impact of the EU ETS on low-carbon technological change. As we restrict ourselves to more closely matched firms there will inevitably be a greater number of EU ETS companies for which no good match can be found. What is lost in sample size, however, is regained in terms of accuracy and robustness.

Along with patent data, our newly constructed data set contains information on the country and economic sector in which firms operate¹¹, as well as other firmlevel information such as turnover and employment.

Using this data, we have tried to assign similar but unregulated firms to each of the 5521 EU ETS firms. Though, this has not always been possible. EU ETS regulations were not haphazardly applied, so one would generally expect two very similar firms to receive the same regulatory treatment. However, in some cases two apparently similar firms could come to meet different regulatory fates. It is possible that the EU ETS firm operates one installation just large enough to be covered by EU ETS regulations, while the matched control operates an installation just below the threshold. More generally, it may be that the matched control operates several smaller installations, none of which exceed the threshold size individually, but collectively account for similar levels of emissions as the regulated firm's installations. The EU ETS regulations are applied at the installation-level, while our analysis is conducted at the level of the

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¹¹ Economic sectors are defined at the 3-digit level for the NACE Rev. 2 industry classification. A few examples of these sector definitions will illustrate how narrowly sectors are defined: "electric power generation, transmission, and distribution", "steam and air conditioning supply", "manufacture of glass and glass products", "manufacture of plastic products", "manufacture of rubber products".

firm. This difference can explain why one firm is regulated and the other is not.

These examples illustrate how unmeasured differences can result in different regulatory treatments for two apparently similar firms. Because we do not have regulatory information on unregulated installations, however, we are unable to give specific examples¹². Yet, one would not expect these unmeasured differences to be systematically related to the probability that a firm files low-carbon patents¹³. Rather, these differences introduce some quasi-randomness in the assignment of firms to the EU ETS.

As expected, we have unfortunately had to exclude a large number of EU ETS firms at this point because we cannot find suitable unregulated matches, notably for many of the largest firms and some of the most prolific patenters. As implied by the examples above, a very large company, for instance, is very likely to operate at least one EU ETS regulated installation, which would make it impossible to find suitable comparators. In many other cases we do not have enough data for the EU ETS firm to be confident that it is similar to any particular unregulated firm. For these reasons our final sample consists of 743 EU ETS firms and 1019 non-EU ETS firms. Combined, they have filed 25104 patents since 2000, of which nearly 2% protected low-carbon technologies.

For each of the 743 EU ETS firms we have found at least one unregulated firm that operates in the same country and economic sector. This means that they are likely exposed to much the same business and regulatory environment, input prices, country and sector specific shocks and trends. The firms are also matched to have similar pre-2005 turnover, patenting records, and age, since their available resources and capacity for R&D and patenting are likely important determinants of a firm's reaction to the EU ETS. See appendix for technical details about how the matching was implemented.

 12 This also precludes the direct application of a regression discontinuity design to identify the impact of the EU ETS.

¹³ Below we investigate whether an omitted variable could reasonably create a spurious result by being correlated with both regulatory status and low-carbon patenting.

Figure 5 compares the empirical distributions of EU ETS and non-EU ETS firms in our sample on the variables used to construct the match. EU ETS regulated firms have slightly greater pre-EU ETS turnover on average, and filed slightly more patents. However, as can be seen in table 2, we strongly reject the hypotheses that the empirical distributions differ between the EU ETS and non-EU ETS firms.

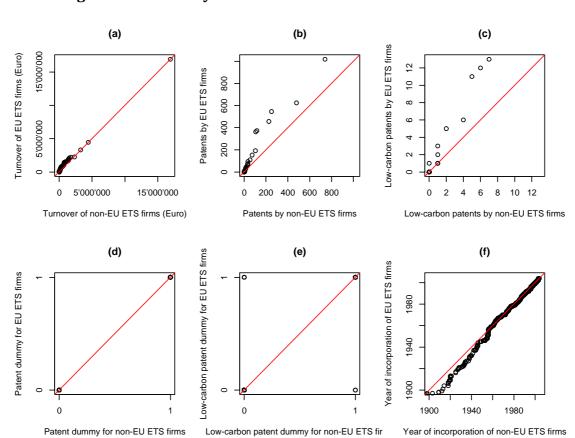


Figure 5 - Similarity of matched EU ETS and non-EU ETS firms

Note: Panel (a) displays the empirical quantile-quantile (e-QQ) plot for average turnover in the 3 years before the EU ETS (2002-2004). Each dot gives the value for one EU ETS firm and the weighted average for a group of non-EU ETS firms matched to a single EU ETS firms. 2002 is the first year for which turnover is recorded in our data set for any firm. Panels (b) and (c) show the e-QQ plots for the total number of patents and the number low-carbon patents filed 2000-2004, respectively. Because the difference between zero and one patent is different from other unit increases, the firms have also been matched for two dummy variables: whether (1) or not (0) the firm filed any patents or low-carbon patents before 2005. Panels (d) and (e) plots the results. Finally, turnover and cumulative patent filings mean different things for an old and new firms, so we have also matched on the year of incorporation interacted with these other variables. Panel (f) displays the e-QQ plot for year of incorporation on its own. In addition, all pairs are matched exactly for country of operation and for economic sector (defined at the 3-digit level for NACE

Table 2 - Similarity of regulated and unregulated firms

	Mean EU ETS firms	Mean non- EU ETS firms	Equivalence range	P-value	Critical equivalence range (5% sign. lev.)
Turnover (in Euro)	195,263.00	121,036.40	±140,498.50	<0.001	±18,470.00
Patents	5.98	3.28	±9.30	< 0.001	±0.00
Low-carbon patents	0.08	0.04	±0.13	<0.001	±0.00
Year of incorporation	1979.17	1980.69	±5.51	<0.001	±1.50
Number of employees	943.32	612.06	±716.51	<0.001	±149.00

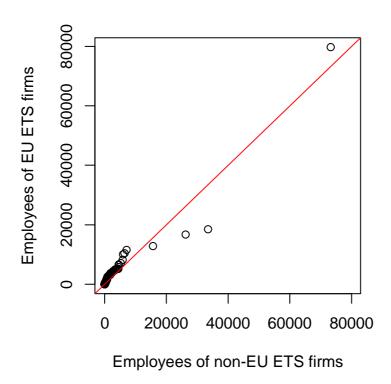
Note: The first two columns from the left report the mean values for the key matching variables for the EU ETS firms and weighted non-EU ETS firms in our sample. The third column reports a range for within which two firms are judged to have 'equivalent' values for a given variable, following the convention of letting this range be ± 0.2 standard deviations of the pooled sample (Cochran, 1973; Ho, 2006). The fourth column reports the p-values from testing the hypothesis that the two distributions differ by more than the equivalence range. We can reject this hypothesis in favour of equivalence for all variables. The tests were implemented using Wilcoxon's rank sign test, which is sensitive to differences along the whole distribution, not just at the mean. The final column gives the equivalence range for which we would just reject the hypothesis of equivalence in favour of difference at the 5% significance level. Where the range is ± 0 , we were not able to reject the null hypothesis of any non-negligible difference at the 5% level. The numbers in this table have been rounded.

Because firms look similar within each match, the firms' pre-2005 observable characteristics do not help us predict (better than chance) which firm in each matched group would become regulated after 2005 and which firm in each group would file more low-carbon patents. Conditional on pre-EU ETS observable characteristics, the assignment of firms to the EU ETS appears random. In a naive sense, we have recovered the identifying conditions present in a randomized

experiment.

Of course, in a randomized experiment one can rely on the law of large numbers to achieve similarity between a treated and control group on both observed and unobserved characteristics. Matching, on the other hand, achieves an observed similarity by construction, so similarity on matched characteristics cannot be taken to imply that the treated and control firms are also similar on unobserved characteristics. A simple test of whether matching has achieved balance on unobserved variables is to look at a variable that was not used to construct the matches. We have one such variable in our data set: the number of employees of a firm. As figure 6 and the final row of table 2 show, the empirical distributions of number of employees of the EU ETS firms and the unregulated firms are very similar, and we can reject the hypothesis that they are materially different. We can therefore have some confidence that matching has indeed recovered the central identifying condition of a randomized experiment. From a statistical perspective, therefore, the behavior of the control firms reflect how one would have expected the EU ETS regulated firms to behave had they not become regulated.

Figure 6 – Similarity of matched EU ETS and non-EU ETS firms on an 'unobserved' variable



Being reasonably reassured that our regulated and unregulated firms are comparable, we next turn to estimating the impact of the EU ETS on low-carbon technological change.

5.3 Matching estimates

For each firm we measure the change in the number of low-carbon patents from 2000-2004 to 2005-2009. The outcomes of the EU ETS and non-EU ETS firms in each group are then compared. The mean difference-in-differences is 0.04, which rises to 1.5 for the subset of groups in which at least one member had filed at least one low-carbon patent before 2005. The Hodges-Lehmann point estimate for the average treatment effect on the treated is 1.27×10^{-5} . We can reject both the hypothesis that the EU ETS has increased average low-carbon patenting by 0.001 patents or more at the 5% level of significance, and the hypothesis that the EU ETS has reduced average low-carbon patenting by the same amount. We are 95% confident, therefore, that the impact of the EU ETS on the average change in

The EU ETS appears to have had virtually no impact at all on low-carbon technological change, contrary to what our naive estimates suggested. The closer we get to a sample of EU ETS and non-EU ETS firms that were comparable before 2005, the smaller the estimated impact of the EU ETS appears to be. The naive estimates calculated earlier, therefore, are more likely explained by systematic differences between EU ETS and non-EU ETS companies. The matching results are in line the expectations expressed by Schleich (2005), Gagelmann (2005), Grubb (2005) and others, who early on said that the EU ETS would not encourage low-carbon innovation due to overallocation of emissions permits.

But is our finding best explained by the EU ETS having no impact? Before we can say this it is necessary to examine possible competing explanations.

5.4 Competing explanations

Competing explanation 1: Artifact of outcome definition

It is possible that our finding is an artifact of our particular measure of low-carbon technological change. However, re-matching for an expanded definition of "low-carbon technologies", for citation- and family size-weighted patent measures, and for a measure that uses patents filed with national patent offices instead of the EPO, produces the same result (see table 3). It appears, therefore, that our finding is robust to how the outcome is defined.

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¹⁴ In order to take account of possible issues associated with zero-truncation of the patent variable, one could also estimate the impact of the EU ETS by comparing the patent counts of EU ETS and non-EU ETS firms directly (rather than differences over time), and adjusting for zero-truncation. The average EU ETS firm has filed 0.08 more low-carbon patents than its non-EU ETS match since 2005, and there is no noticeable difference between Phases 1 and 2 of the EU ETS. The zero-adjusted Hodges-Lehmann point estimate is \$-1\$, but because adjusting for zero-truncation effectively reduces the sample size, we can say with 95% confidence only that EU ETS regulations add somewhere between \$ (-6, 61)\$ low-carbon patents per EU ETS firm over the period 2005--2009.

Table 3 – Difference-in-differences estimates with different outcome definitions

	Hodges-Lehmann point estimate	95% confidence interval
Using extended "low-carbon" definition	4.30 x 10 ⁻⁵	±0.001
Using citation-weighted patents	1.99 x 10 ⁻⁵	±0.001
Using family size-weighted patents	-2.77 x 10 ⁻⁵	±0.001
Using patents filed with national patent offices	7.76 x 10 ⁻⁵	±0.001

Competing explanation 2: Biased study design

The study design may be biased in some unknown way, which might coincidentally lead us to underestimate the impact of the EU ETS. One way to investigate such hidden biases is to look at a secondary outcome for which you have a stronger expectation. If this secondary outcome behaves as expected, this provides reassurance that study design itself does not harbor any hidden bias.

In the present context, we would expect the EU ETS to have no impact on patents filed to protect non-greenhouse gas "pollution control" technologies, as defined by Popp (2006). If there is a hidden built-in bias in our study design, we would expect to observe either a positive or negative impact of the EU ETS on patenting for these technologies. The Hodges-Lehmann point estimate of the difference-in-differences in "pollution control" patents 15 is 1.27 x $^{10-5}$, and we are 95% confident that the impact of the EU ETS lies in the region [-0.001; 0.001]. This suggests our finding is not due to a hidden bias in the study design.

 15 Roughly 20% of EPO patents classified as one of Popp's pollution control technologies also fall into the low-carbon category. Excluding these, however, does not substantively affect the outcome.

Competing explanation 3: Non-EU ETS firms also responding to EU ETS

Firms not regulated by the EU ETS may nevertheless respond to it, either directly or indirectly because they engage in competition with EU ETS firms. In this case, the EU ETS firm might behave the same as the matched unregulated firms, not because neither is innovating, but because they are both innovating. To examine this possibility, we have re-matched our EU ETS companies to firms operating in countries that did not participate in the 2005 launch of the EU ETS (Norway, Switzerland, Romania, and Bulgaria). This comparison is less likely to suffer from this kind of bias, because the firms are less exposed to the market created by the EU ETS and less directly engaged in competition with EU ETS companies 16.

Using this set of matches, the estimated average treatment effect is -3.73×10^{-5} , and we can still be 95% confident that the effect lies within [-0.001; 0.001].

Competing explanation 4: No impact in subsample only

A criticism of the external validity of the result is that it is estimated for an unrepresentative sample of EU ETS firms. The discrepancy between the naive estimates and the matching estimates might suggest to some that the EU ETS is indeed encouraging low-carbon technological change, but that the matching estimate fails to detect it because it looks at a smaller sample of EU ETS firms.

In many cases we were forced to exclude EU ETS firms because no suitable matches could be found. In a large number of cases, though, missing data, in particular turnover figures from before 2005, prevents us from adequately assessing similarity. Turnover figures become much more widely available starting in 2005. One way to address the external validity concerns, therefore, is to allow ourselves to use 2005 turnover figures to construct the matches. This is not generally desirable, because the EU ETS might have affected 2005 turnover, which in turn had some effect on low-carbon patenting. If this is the case, the matching estimate using 2005 turnover would be biased because it omits this channel. However, because using 2005 turnover gives us access to a far greater

 $^{^{16}}$ While this comparison helps address a potential bias introduced by non-EU ETS firms responding to the EU ETS, it is not able to control for between-country differences.

number of EU ETS and non-EU ETS firms, it may provide a reasonable test of whether our findings apply to the EU ETS more broadly.

Matching using 2005 turnover figures produces 3177 matched pairs. The point estimate for this sample is -8.51×10^{-5} , and we can be 95% confident the effect lies within [-0.001; 0.001]. The typical matched firm still looks much the same, though, which is what one would expect if we were simply finding more firms around the same EU ETS thresholds. This illustrates that the 743 EU ETS firms in our original matched sample appear to be representative of a much larger part of the EU ETS. On the other hand, it also means that this re-match does not so much help address concerns that the EU ETS is affecting low-carbon patenting among the types of companies for which suitable unregulated matches still could not be found.

Competing explanation 5: Omitted variable bias

Our matching estimate relies on the assumption that firms that appear similar are similar in unmeasured dimensions as well – often called "selection on observables". Conditional on the observed pre-treatment characteristics, we assume the odds of receiving treatment is the same for the EU ETS firm and the non-EU ETS match. We have some justification for making this assumption, since the matching appears to have done a decent job of recovering the identifying condition of a randomized experiment. However, unobserved systematic differences between regulated and unregulated firms might still bias our findings. It is therefore not entirely satisfactory to let our results stand without examining how sensitive they are to violations of the 'even odds' assumption. What kind of an omitted variable could in principle skew the odds so far as to undermine confidence in our estimate?

In order to argue that we have underestimated the effect of the EU ETS, one would have to postulate an omitted variable that at once *increases* the prior odds of the EU ETS firm having become regulated and *reduces* the odds of the EU ETS firm filing more low-carbon patents, or vice versa. The prime candidate for an omitted variable – firm-level emissions – is generally thought to be positively

correlated with both the probability of becoming regulated and of filing more low-carbon patents, so it would not explain why we find that the EU ETS has had no impact. If anything, this omission would imply we have overestimated the impact of the EU ETS.

The omission of complementary regulations, however, could result in an underestimate of the impact of the EU ETS. If before 2005 countries began implementing emissions regulations specifically targeting those firms exempted from the EU ETS, our estimate would be more accurately interpreted as the difference between the impact of the EU ETS and these complementary policies. To think more systematically about the potential problem caused by omitting such a variable, the model for sensitivity analysis developed by Rosenbaum (1987) and Rosenbaum (2009b) allows us to inspect just how much a hypothetical omitted variable would have to skew the prior odds of regulation and low-carbon innovation in order to make our estimate just insignificant, so that we no longer can say with 95% confidence it lies within [-0.001; 0.001]. To make the matching estimate just insignificant at the 5% level, one would need to postulate an omitted variable that, if measured before 2005, would have correctly predicted more than 99 out of 100 times which firm would become EU ETS regulated and which firm would file fewer low-carbon patents¹⁷. The omitted variable criticism, therefore, is only valid if one can propose a neardeterministic omitted variable, and it appears unlikely that complementary policies have been implemented in such a systematic fashion across the EU.

Competing explanation 6: Innovation only further up the technology supply chain

Both the EU ETS firms and non-EU ETS firms we study are technology-users, but they are not necessarily technology-suppliers. To the extent that third-party technology-supplier are an important source of new technologies, our estimate may underestimate the impact of the EU ETS.

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 $^{^{17}}$ The sensitivity parameter at which the result becomes insignificant is Γ =52, in Rosenbaum's notation. This can be decomposed into the biases present in treatment assignment and outcomes using propositions in Rosenbaum (2009b).

Two points are worthy of attention. First, economic theory predicts that environmental regulations would produce greater incentives to develop new technologies for directly regulated firm than for third-party technology-suppliers (Milliman, 1989; Fischer, 2003). The asymmetry arises because the latter are not discharging emissions themselves and receive no private benefit from the new technology. To the extent that the EU ETS is encouraging low-carbon technological change, therefore, economic theory predicts this response to be strongest among regulated firms.

Second, empirically we see that the firms in our sample are in fact technology-suppliers. As mentioned, the firms in our sample have filed over 25,000 patents since 2000, circa 2% of which to protect low-carbon technologies. These are firms with above average innovation capabilities. This competing explanation would imply that these firms with well-developed low-carbon innovation capabilities are responding solely by purchasing technologies off-the-shelf from third-party technology-suppliers in other sectors, and not at all by innovating themselves. Though we cannot rule out this possibility it appears somewhat doubtful, especially in light of the aforementioned economic theory.

Ultimately, the claim that the EU ETS is having an impact *only* further up the technology supply chain needs to be met with the same level of skepticism as any other empirical hypothesis. To offer it as a credible competing explanation, one would need to implement an identification strategy that could persuasively attribute to the EU ETS the patents filed by these third-party technology-suppliers. In the absence of such evidence, one cannot conclusively rule in or out the 'technology-supplier'-hypothesis, but we have both theoretical and empirical reasons to think it unlikely.

Conclusion on competing explanations

None of these competing explanations seem to offer a compelling alternative to the finding that the EU ETS has had no impact on low-carbon technological change, though it is of course impossible to conclusively rule them in or out. One must be careful also because many of the tests we have used to investigate these alternative explanations, though addressing one potential source of bias, may introduce new biases of their own (e.g. using 2005 turnover figures, or matching to firms in other countries). The point here, however, is that to replicate our results each time, the new bias would have to be of the same sign and magnitude as the hypothesized bias in the original match. This explanation becomes increasingly unlikely with each new test, and the explanation that our estimate is unbiased appears more likely by comparison.

Finally, it is worth repeating that our matching sample was selected to allow estimation of a reliable counterfactual. Though the EU ETS firms in this sample do appear to represent a sizable portion of EU ETS firms, they are not necessarily representative of all EU ETS companies. It may be, therefore, that the naive estimates from earlier are detecting some EU ETS-induced low-carbon patents filed by regulated companies for which we simply cannot find appropriate matches.

6 Conclusion

Economic theory suggests that imposing a price on emissions would encourage firms to develop new technologies to reduce their emissions more cheaply. The EU ETS was launched in 2005 and there is now patent data for the 5 subsequent years. Previous studies have found that most of the induced innovation response is observed in the first 5 years following the introduction of a new environmental policy (Popp, 2002). This paper has used a newly constructed data set covering 8.5 million European firms, of which over 5500 are regulated under the Scheme, to investigate whether the EU ETS has induced low-carbon technological change.

The EU ETS offers a unique opportunity to investigate the impact of environmental policy on technological change. The EU ETS is the first and largest policy initiative of its kind anywhere in the world, which makes it an interesting large-scale case study. But more importantly, EU ETS rules are designed to cover only large installations, so firms operating smaller installations are not covered

by the new regulations. Because EU ETS rules are applied at the level of the installation rather than the firm, we are able to compare regulated companies with otherwise similar but unregulated companies.

Exploratory data analysis reveals a rapid increase in low-carbon patenting activities since 2005. The rise appears disproportionately large among EU ETS regulated companies, especially during the more stringent second trading phase that started in 2008. Naive estimates obtained by comparing EU ETS and non-EU ETS firms suggest that the Scheme may be responsible for up to 30% of the increase in low-carbon patenting of regulated companies. However, it is difficult to invoke the EU ETS as a causal explanation here because of many possible confounding influences, in particular potentially important systematic differences between EU ETS and non-EU ETS firms.

In order to estimate the causal impact of the EU ETS on low-carbon technological change we compute the difference-in-differences estimates for a matched sample of firms. We find evidence that the EU ETS has not impacted the direction of technological change, and while it is impossible to conclusively rule out alternative explanations for our results, our investigations of these alternatives leads us to conclude our findings are robust. Furthermore, even if the EU ETS has impacted only large companies for which suitable unregulated comparators cannot be found, our findings imply that the EU ETS so far has had at best a very limited impact on low-carbon technological change.

Our results have important policy implications. The EU ETS forms an integral part of the European Union's roadmap to a low-carbon economy in 2050. Moreover, policy makers in the process of implementing new carbon market programs in New Zealand, the North-Eastern United States, Australia, and elsewhere, can learn from the EU ETS experience. It appears that emissions reductions in past emissions trading programs like the US Acid Rain Program have come largely from operational rather than technological changes. The same appears to have happened with the EU ETS. Emissions reductions in the EU have so far come largely from measures like fuel switching, but such abatement

strategies will not be sufficient to reach the EU's ambitious longer term targets. New low-carbon technologies are needed. Our findings suggest, however, that the EU ETS in its current form might not be enough to incentivize low-carbon technological change.

Even before the EU ETS launched, many argued it would not impact firm innovation behaviour because of an overly generous allocation of emissions permits, and that permits were awarded to polluters free of charge (Schleich, 2005; Gagelmann, 2005; Grubb, 2005). We have not attempted to test these explanations, nor would it be feasible to do so given the lack of variation in the EU ETS rules so far. Future changes to the rules of the EU ETS may provide opportunities to study these specific questions. To the extent that these factors account for our findings, however, there are relatively clear policy implications—tighten the emissions cap and/or sell permits instead of giving them away free. The current move to set aside permits, as well as the increased reliance on auctions to distribute permits in the third trading phase, would in these cases appear to be moves in the right direction.

There is a further interpretation of our results. The EU ETS has been a tremendously ambitious policy intended in part to create a demand for new low-carbon technologies, but demand-pull policies like the EU ETS only address one part of the problem. Both pollution and innovation are characterized by market failures, which result in over-pollution and under-innovation---low-carbon innovation is doubly under-provided (Jaffe, 2005). Demand-pull policies like the EU ETS may therefore fail to bring about low-carbon technological change unless combined with complementary technology-push policies (Fischer, 2008; Acemoglu et al., 2012). Our findings are consistent with the conclusion that a price on carbon emissions alone is not enough to have a substantial impact on low-carbon technological change.

In spite of our findings, it is still possible that EU ETS firms have begun devoting more resources to low-carbon R&D, but that this is yet to translate into new patents. We cannot address this at present, but the analysis can be updated as

more patent data becomes available.

Finally, it is important to emphasize that the matching estimates are calculated using a subsample of EU ETS firms for which suitable unregulated matches could be found. It is conceivable, therefore, that the EU ETS has spurred low-carbon innovation elsewhere in the economy. In particular, it is possible that the EU ETS has induced unregulated companies up and down the supply chain (i.e. third-party technology-suppliers) to develop new low-carbon technologies. However, it is a difficult task to confidently attribute those patents to the EU ETS, or rule out the EU ETS as an important source of encouragement. Our analysis is conservative in that we take great care not to misattribute low-carbon patents to the EU ETS. In order to convincingly attribute low-carbon patents elsewhere in the supply chain to the EU ETS, future research efforts will require much richer data on technology supply relationships, e.g. licensing data. We leave this as a future project.

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Appendix

Appendix 1: data construction

We constructed our data set in the following way. First, we gathered regulatory data from the CITL and national registries. We were then able to identify EU ETS regulated companies in the company database Orbis for 18 countries. Having identified the EU ETS regulated companies, we then identified the 3-digit NACE sectors associated with the EU ETS companies, and downloaded data from Orbis on all companies operating in the same countries and the same sectors. We then separately matched PATSTAT with Orbis, resulting in a data set that combines regulatory status, basic firm characteristics, and patenting activities.

Appendix 2: matching

The matches were constructed using GenMatch from the R-package Matching. It uses a genetic search algorithm to search the propensity score space for a specification that minimizes imbalances on the whole set of covariates (see Sekhon, 2007, for details). We used variable ratio matching with replacement, so that each EU ETS firm could be matched to one or more non-EU ETS firms depending on how many similar non-EU ETS firms could be found.

Appendix 3: identifying low-carbon patents

We use the patent codes available at www.oecd.org/environment/innovation. For our main measure of low-carbon patents we use the EPO patent classes for low-carbon patents definition. These include the following classes:

B. ENERGY GENERATION FROM RENEWABLE AND NON-FOSSIL SOURCES	ECLA class
B.1. RENEWABLE ENERGY GENERATION	

B.1.1. Wind energy	Y02E10/7
Wind turbines with rotation axis in wind direction	Y02E10/72
Blades or rotors	Y02E10/72B
Components or gearbox	Y02E10/72D
Control of turbines	Y02E10/72F
Generator or configuration	Y02E10/72H
Nacelles	Y02E10/72I
Offshore towers	Y02E10/72L
Onshore towers	Y02E10/72N
Wind turbines with rotation axis perpendicular to the wind	
direction	Y02E10/74
Power conversion electric or electronic aspects	Y02E10/76
for grid-connected applications	Y02E10/76B
concerning power management inside the plant, e.g.	
battery charging/discharging, economical operation,	
hybridisation with other energy sources	Y02E10/76D
B.1.2. Solar thermal energy	Y02E10/4
Tower concentrators	Y02E10/41
Dish collectors	Y02E10/42
Fresnel lenses	Y02E10/43
Heat exchange systems	Y02E10/44
Trough concentrators	Y02E10/45
Solar thermal plants for electricity generation, e.g. Rankine,	,
Stirling solar thermal generators	Y02E10/46
Mountings or tracking	Y02E10/47
Mechanical power, e.g. thermal updraft	Y02E10/48
B.1.3. Solar photovoltaic (PV) energy	Y02E10/5
PV systems with concentrators	Y02E10/52
Material technologies (not used; see subgroups)	Y02E10/54
CuInSe2 material PV cells	Y02E10/54B
Dye sensitized solar cells	Y02E10/54D
Solar cells from Group II-VI materials	Y02E10/54F
Solar cells from Group III-V materials	Y02E10/54H
Microcrystalline silicon PV cells	Y02E10/54J
Polycrystalline silicon PV cells	Y02E10/54L
Amorphous silicon PV cells	Y02E10/54N
Power conversion electric or electronic aspects	Y02E10/56
for grid-connected applications	Y02E10/56B
concerning power management inside the plant , e.g.	,
battery charging/discharging, economical operation,	
hybridisation with other energy sources	Y02E10/56D
Maximum power point tracking [MPPT] systems	Y02E10/58
B.1.4. Solar thermal-PV hybrids	Y02E10/6
Thermal-PV hybrids	Y02E10/60
B.1.5. Geothermal energy	Y02E10/1

Earth coil heat exchangers	Y02E10/12
Compact tube assemblies, e.g. geothermal probes	Y02E10/12 Y02E10/12B
Systems injecting medium directly into ground, e.g. hot dry	102110/120
rock system, underground water	Y02E10/14
Systems injecting medium into a closed well	Y02E10/16
Systems exchanging heat with fluids in pipes, e.g. fresh water	102210/10
or waste water	Y02E10/18
B.1.6. Marine energy	Y02E10/3
Oscillating water column [OWC]	Y02E10/32
Ocean thermal energy conversion [OTEC]	Y02E10/34
Salinity gradient	Y02E10/36
Wave energy or tidal swell, e.g. Pelamis-type	Y02E10/38
Note: For tidal energy see B.1.7.	102210/00
B.1.7. Hydro energy - tidal, stream or damless	
Tidal stream or damless hydropower, e.g. sea flood and ebb,	
river, stream	Y02E10/28
B.1.8. Hydro energy - conventional	, - -
Conventional, e.g. with dams, turbines and waterwheels	Y02E10/22
Turbines or waterwheels, e.g. details of the rotor	Y02E10/22B
Other parts or details	Y02E10/22D
other parts of details	(Y02E10/20)
	and not
	(Y02E10/28)
B.2. ENERGY GENERATION FROM FUELS OF NON-FOSSIL ORIGIN	
B.2.1. Biofuels	Y02E50/1
CHP turbines for biofeed	Y02E50/11
Gas turbines for biofeed	Y02E50/12
Bio-diesel	Y02E50/13
	10220710
Bio-pyrolysis	Y02E50/14
Bio-pyrolysis	Y02E50/14
Bio-pyrolysis Torrefaction of biomass Cellulosic bio-ethanol Grain bio-ethanol	Y02E50/14 Y02E50/15
Bio-pyrolysis Torrefaction of biomass Cellulosic bio-ethanol	Y02E50/14 Y02E50/15 Y02E50/16
Bio-pyrolysis Torrefaction of biomass Cellulosic bio-ethanol Grain bio-ethanol	Y02E50/14 Y02E50/15 Y02E50/16 Y02E50/17
Bio-pyrolysis Torrefaction of biomass Cellulosic bio-ethanol Grain bio-ethanol Bio-alcohols produced by other means than fermentation B.2.2. Fuel from waste Synthesis of alcohols or diesel from waste including a pyrolysis	Y02E50/14 Y02E50/15 Y02E50/16 Y02E50/17 Y02E50/18
Bio-pyrolysis Torrefaction of biomass Cellulosic bio-ethanol Grain bio-ethanol Bio-alcohols produced by other means than fermentation B.2.2. Fuel from waste	Y02E50/14 Y02E50/15 Y02E50/16 Y02E50/17 Y02E50/18
Bio-pyrolysis Torrefaction of biomass Cellulosic bio-ethanol Grain bio-ethanol Bio-alcohols produced by other means than fermentation B.2.2. Fuel from waste Synthesis of alcohols or diesel from waste including a pyrolysis and/or gasification step Methane (not used, see subgroups)	Y02E50/14 Y02E50/15 Y02E50/16 Y02E50/17 Y02E50/18 Y02E50/3
Bio-pyrolysis Torrefaction of biomass Cellulosic bio-ethanol Grain bio-ethanol Bio-alcohols produced by other means than fermentation B.2.2. Fuel from waste Synthesis of alcohols or diesel from waste including a pyrolysis and/or gasification step Methane (not used, see subgroups) production by fermentation of organic by-products, e.g.	Y02E50/14 Y02E50/15 Y02E50/16 Y02E50/17 Y02E50/18 Y02E50/3 Y02E50/32 Y02E50/34
Bio-pyrolysis Torrefaction of biomass Cellulosic bio-ethanol Grain bio-ethanol Bio-alcohols produced by other means than fermentation B.2.2. Fuel from waste Synthesis of alcohols or diesel from waste including a pyrolysis and/or gasification step Methane (not used, see subgroups)	Y02E50/14 Y02E50/15 Y02E50/16 Y02E50/17 Y02E50/18 Y02E50/3

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C. COMBUSTION TECHNOLOGIES WITH MITIGATION POTENTIAL (e.g. using fossil fuels, biomass, waste, etc.)	ECLA class
C.1. TECHNOLOGIES FOR IMPROVED OUTPUT EFFICIENCY (Combined combustion)	Y02E20/1
C.1.1. Heat utilisation in combustion or incineration of waste	
Heat utilisation in combustion or incineration of waste	Y02E20/12
C.1.2. Combined heat and power	
Combined heat and power generation [CHP]	Y02E20/14
C.1.3. Combined cycles	,
Combined cycle power plant [CCPP], or combined cycle gas	
turbine [CCGT]	Y02E20/16
Integrated gasification combined cycle [IGCC]	Y02E20/18
combined with carbon capture and storage [CCS]	Y02E20/18B
C.2. TECHNOLOGIES FOR IMPROVED INPUT EFFICIENCY (Efficient combustion or heat usage)	Y02E20/3
Direct CO2 mitigation	Y02E20/32
Use of synair, i.e. a mixture of recycled CO2 and pure O2	Y02E20/32B
Use of reactants before or during combustion	Y02E20/32D
Segregation from fumes, including use of reactants	
downstream from combustion or deep cooling	Y02E20/32F
Controls of combustion specifically inferring on CO2 emissions	Y02E20/32H
Indirect CO2 mitigation, i.e. by acting on non CO2 directly	
related matters of the process, e.g. more efficient use of fuels	Y02E20/34
Cold flame	Y02E20/34B
Oxyfuel combustion	Y02E20/34D
Unmixed combustion	Y02E20/34F
Air pre-heating	Y02E20/34H
Heat we govern other than air and beating	V02E20/26
Heat recovery other than air pre-heating	Y02E20/36
at fumes level at burner level	Y02E20/36B Y02E20/36D

D. TECHNOLOGIES SPECIFIC TO CLIMATE CHANGE MITIGATION	ECLA class
D.1. CAPTURE, STORAGE, SEQUESTRATION OR DISPOSAL OF GREENHOUSE GASES	

D.1.1. CO2 capture or storage (CCS)	Y02C10
Capture by biological separation	Y02C10/02
Capture by chemical separation	Y02C10/04
Capture by absorption	Y02C10/06
Capture by adsorption	Y02C10/08
Capture by membranes or diffusion	Y02C10/10
Capture by rectification and condensation	Y02C10/12
Subterranean or submarine CO2 storage	Y02C10/14
D.1.2. Capture or disposal of greenhouse gases other than CO2	Y02C20
of nitrous oxide (N20)[N1006]	Y02C20/10
of methane [N1006]	Y02C20/20
of perfluorocarbons [PFC], hydrofluorocarbons [HFC] or sulfur	
hexafluoride [SF6] [N1006]	Y02C20/30

E. TECHNOLOGIES WITH POTENTIAL OR INDIRECT CONTRIBUTION TO EMISSIONS MITIGATION	ECLA class
E.1. ENERGY STORAGE	Y02E60/1
Battery technology	Y02E60/12
Lithium-ion batteries	Y02E60/12B
Alkaline secondary batteries, e.g. NiCd or NiMH	Y02E60/12D
Lead-acid batteries	Y02E60/12F
Hybrid cells	Y02E60/12H
Ultracapacitors, supercapacitors, double-layer capacitors	Y02E60/13
Thermal storage (empty, covered by subgroups)	Y02E60/14
Sensible heat storage	Y02E60/14B
Latent heat storage	Y02E60/14D
Cold storage	Y02E60/14F
Pressurised fluid storage	Y02E60/15
Mechanical energy storage, e.g. flywheels	Y02E60/16
Pumped storage	Y02E60/17
E.2. HYDROGEN TECHNOLOGY	Y02E60/3
Hydrogen storage	Y02E60/32
Storage of liquefied, solidified, or compressed hydrogen	
in containers	Y02E60/32B
Storage in caverns	Y02E60/32D

December 11 and 1	
Reversible uptake of hydrogen by an appropriate medium	Y02E60/32F
modium	Y02E60/32F
the medium being carbon	2
the medium being a metal or rare earth metal, an	Y02E60/32F
intermetallic compound or a metal alloy	4
the medium being an organic compound or a	Y02E60/32F
solution thereof	6
Hydrogen distribution	Y02E60/34
Hydrogen production from non-carbon containing sources	Y02E60/36
by chemical reaction with metal hydrides, e.g. hydrolysis	•
of metal borohydrides	Y02E60/36B
by decomposition of inorganic compounds, e.g. splitting	•
of water other than electrolysis, ammonia borane,	
ammonia	Y02E60/36D
by electrolysis of water	Y02E60/36F
, , , , , , , , , , , , , , , , , , ,	Y02E60/36F
by photo-electrolysis	2
E.3. FUEL CELLS	Y02E60/5
	,
characterised by type or design	Y02E60/52
Proton Exchange Membrane Fuel Cells [PEMFC]	Y02E60/52B
	Y02E60/52B
Direct Alcohol Fuel Cells [DAFC]	2
	Y02E60/52B
Direct Methanol Fuel Cells [DMFC]	2B
Solid Oxide Fuel Cells [SOFC]	Y02E60/52D
Molten Carbobate Fuel Cells [MCFC]	Y02E60/52F
Bio Fuel Cells	Y02E60/52H
Regenerative or indirect fuel cells, e.g. redox flow type	
batteries	Y02E60/52J
specially adapted for a certain application	Y02E60/54
Stationary systems, e.g. emergency power sources	Y02E60/54B
Transport applications, e.g. automobile, bus, ship	Y02E60/54D
Portable applications, e.g. mobile phone, laptop	Y02E60/54F
integrally combined with other energy production systems	Y02E60/56
Cogeneration of electricity with other electric generators	Y02E60/56B
Cogeneration of heat, e.g. hot water, steam	Y02E60/56D
Cogeneration of mechanical energy, e.g. integral	,
combination of fuel cells and electric motors	Y02E60/56F
Production of chemical products inside the fuel cell;	•
incomplete combustion	Y02E60/56H

We use additional patent classes for "extended" low-carbon patents definition:

HEATING (incl. water and space heating; air-conditioning)	
Hot-water central heating systems - in combination with	F24D3/08
systems for domestic hot-water supply	
Hot-water central heating systems - using heat pumps	F24D3/18
Hot-air central heating systems - using heat pumps	F24D5/12
Central heating systems using heat accumulated in storage	F24D11/02
masses - using heat pumps	
Other domestic- or space-heating systems - using heat pumps	F24D15/04
Domestic hot-water supply systems - using heat pumps	F24D17/02
Use of energy recovery systems in air conditioning, ventilation or screening	F24F12
Combined heating and refrigeration systems, e.g. operating	F25B29
alternately or simultaneously	
Heat pumps	F25B30

ENERGY-EFFICIENT CEMENT	
Natural pozzuolana cements	C04B 7/12-13
Cements containing slag	C04B 7/14-21
Iron ore cements	C04B 7/22
Hydraulic cements from oil shales, residues or waste other than slag	C04B7/24-30
Calcium sulfate cements	C04B11/00

Appendix 4: identifying pollution-control patents

We use the patent codes identified by Popp (2006). These codes are reproduced below:

AJOUTER CODES POPP

Nitrogen Dioxide pollution control	
MECHANICAL ENGINEERING; LIGHTING; HEATING; WEAPONS; BLASTING ENGINES OR PUMPS/COMBUSTION APPARATUS; COMBUSTION PROCESSES/COMBUSTION APPARATUS USING FLUENT FUEL/Combustion apparatus characterised by the combination of two or more combustion chambers/in series connection/[N: with staged combustion in a single enclosure]	F23C 6/04B

MECHANICAL ENGINEERING; LIGHTING; HEATING; WEAPONS; BLASTING ENGINES OR PUMPS/COMBUSTION APPARATUS; COMBUSTION PROCESSES/COMBUSTION APPARATUS USING FLUENT FUEL/Combustion apparatus with arrangements for recycling or recirculating combustion products or flue gases	F23C 9
PERFORMING OPERATIONS; TRANSPORTING/ PHYSICAL OR CHEMICAL PROCESSES OR APPARATUS IN GENERAL/ SEPARATION/ Separation of gases or vapours; Recovering vapours of volatile solvents from gases; Chemical or biological purification of waste gases, e.g. engine exhaust gases, smoke, fumes, flue gases, aerosols/Chemical or biological purification of waste gases/Removing components of defined structure/Nitrogen compounds/Nitrogen oxides	B01D 53/56
PERFORMING OPERATIONS; TRANSPORTING/ PHYSICAL OR CHEMICAL PROCESSES OR APPARATUS IN GENERAL/ SEPARATION/ Separation of gases or vapours; Recovering vapours of volatile solvents from gases; Chemical or biological purification of waste gases, e.g. engine exhaust gases, smoke, fumes, flue gases, aerosols/Chemical or biological purification of waste gases/Removing components of defined structure/Simultaneously removing sulfur oxides and nitrogen oxides	
PERFORMING OPERATIONS; TRANSPORTING/ PHYSICAL OR CHEMICAL PROCESSES OR APPARATUS IN GENERAL/ SEPARATION/ Separation of gases or vapours; Recovering vapours of volatile solvents from gases; Chemical or biological purification of waste gases, e.g. engine exhaust gases, smoke, fumes, flue gases, aerosols/Chemical or biological purification of waste gases/General processes for purification of waste gases; Apparatus or devices specially adapted therefore/Catalytic processes/ N: Removing nitrogen compounds]/[N: Nitrogen oxides]	B01D 53/86F2
PERFORMING OPERATIONS; TRANSPORTING/ PHYSICAL OR CHEMICAL PROCESSES OR APPARATUS IN GENERAL/ SEPARATION/ Separation of gases or vapours; Recovering vapours of volatile solvents from gases; Chemical or biological purification of waste gases, e.g. engine exhaust gases, smoke, fumes, flue gases, aerosols/Chemical or biological purification of waste gases/General processes for purification of waste gases; Apparatus or devices specially adapted therefore/Catalytic processes/ [N: Simultaneously removing sulfur oxides and nitrogen oxides]	B01D 53/86G
PERFORMING OPERATIONS; TRANSPORTING/ PHYSICAL OR CHEMICAL PROCESSES OR APPARATUS IN GENERAL/	

CHEMICAL OR PHYSICAL PROCESSES, e.g. CATALYSIS, COLLOID CHEMISTRY; THEIR RELEVANT APPARATUS/ Catalysts comprising molecular sieves/ having base-exchange properties, e.g. crystalline zeolites/ Crystalline aluminosilicate zeolites; Isomorphous compounds thereof/ [N: containing metallic elements added to the zeolite]/ [N: containing iron group metals, noble metals or copper]/ [N: Iron group metals or copper]	29/06D2E
Sulfur Dioxide pollution control	
PERFORMING OPERATIONS; TRANSPORTING/ PHYSICAL OR CHEMICAL PROCESSES OR APPARATUS IN GENERAL/ SEPARATION/ Separation of gases or vapours; Recovering vapours of volatile solvents from gases; Chemical or biological purification of waste gases, e.g. engine exhaust gases, smoke, fumes, flue gases, aerosols/ by absorption/ [N: Gases containing acid components]/ [N: containing only sulfur dioxide or sulfur trioxide]	B01D
PERFORMING OPERATIONS; TRANSPORTING/ PHYSICAL OR CHEMICAL PROCESSES OR APPARATUS IN GENERAL/ SEPARATION/ Separation of gases or vapours; Recovering vapours of volatile solvents from gases; Chemical or biological purification of waste gases, e.g. engine exhaust gases, smoke, fumes, flue gases, aerosols/Chemical or biological purification of waste gases/Removing components of defined structure/Sulfur compounds/Sulfur oxides Includes 50B, 50B2, 50B4, 50B6, 50C, 50D	D04D 50 /50
PERFORMING OPERATIONS; TRANSPORTING/ PHYSICAL OR CHEMICAL PROCESSES OR APPARATUS IN GENERAL/ SEPARATION/ Separation of gases or vapours; Recovering vapours of volatile solvents from gases; Chemical or biological purification of waste gases, e.g. engine exhaust gases, smoke, fumes, flue gases, aerosols/Chemical or biological purification of waste gases/General processes for purification of waste gases; Apparatus or devices specially adapted therefore/Catalytic processes/ [N: Removing sulfur compounds]/ [N: Sulfur oxides]	B01D 53/86B4
MECHANICAL ENGINEERING; LIGHTING; HEATING; WEAPONS; BLASTING ENGINES OR PUMPS/COMBUSTION APPARATUS; COMBUSTION PROCESSES/COMBUSTION APPARATUS USING FLUENT FUEL/ Fluidised bed combustion apparatus	F23C 10
General Pollution Control	

PERFORMING OPERATIONS; TRANSPORTING/ PHYSICAL OR CHEMICAL PROCESSES OR APPARATUS IN GENERAL/ SEPARATION/ Separation of gases or vapours; Recovering vapours of volatile solvents from gases; Chemical or biological purification of waste gases, e.g. engine exhaust gases, smoke, fumes, flue gases, aerosols/Chemical or biological purification of waste gases	B01D 53/34
PERFORMING OPERATIONS; TRANSPORTING/ PHYSICAL OR CHEMICAL PROCESSES OR APPARATUS IN GENERAL/ SEPARATION/ Separation of gases or vapours; Recovering vapours of volatile solvents from gases; Chemical or biological purification of waste gases, e.g. engine exhaust gases, smoke, fumes, flue gases, aerosols/Chemical or biological purification of waste gases/General processes for purification of waste gases; Apparatus or devices specially adapted therefore	B01D 53/74
PERFORMING OPERATIONS; TRANSPORTING/ PHYSICAL OR CHEMICAL PROCESSES OR APPARATUS IN GENERAL/ SEPARATION/ Separation of gases or vapours; Recovering vapours of volatile solvents from gases; Chemical or biological purification of waste gases, e.g. engine exhaust gases, smoke, fumes, flue gases, aerosols/Chemical or biological purification of waste gases/General processes for purification of waste gases; Apparatus or devices specially adapted therefore/Catalytic processes	B01D 53/86